



PRESS RELEASE

Attn: Business Editors
Go Test Go Inc.
For Immediate Release

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TITLE

Hamilton, Ontario, Canada - (September 16, 2004) – Go Test Go Inc., is an innovative developer of quality, convenient and effective, practice tests that students and professionals advancing their education can take on their mobile phone at any time – turning down-time into up-time.

Go Test Go today announced the creation of a new “mobile friendly” domain name, and corresponding Internet URL where users can download practice tests directly to their phone.

The new URL is: gtg.mp.

“The unique gtg.mp domain name was created specifically to ensure that it was as easy as possible for consumers download our practice tests to their wireless phone. We also hope they will associate and remember the words “Go Test Go Mobile Phone” with gtg.mp. With the new URL, rather than having to cycle through more than 30 presses of a phone keypad to input our traditional www.gotestgo.com URL, mobile users need only press 6 keys. The short 484167 sequence corresponds to gtg.mp, and this is far less onerous for the consumer to key in”, stated Greg Hodgins Go Test Go’s President.

After navigating to the gtg.mp wireless website, consumers will be able to access prepaid tests as well as eventually purchase new tests. The site also provides a useful link to download a free sample test that can be used to determine whether or not your phone supports Go Test Go’s Java software without having to be concerned about technical details.

For Further information contact:

Greg Hodgins
President
Go Test Go Inc.
Unit 117, 7 Innovation Drive
Hamilton, ON
(P) +1.905.481.1172
<http://www.gotestgo.com>
or <http://gtg.mp>