



PRESS RELEASE

Attn: Business Editors
Go Test Go Inc.
For Immediate Release

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GO TEST GO AND READER'S DIGEST CANADA ENTER AGREEMENT

Hamilton, Ontario, Canada - (July 15, 2005) – Mobile practice and self-assessment quiz developer Go Test Go Inc. today announced an agreement with Reader's Digest Canada to create a series of mobile "Word Power" quizzes. New Reader's Digest Branded "Word Power" quizzes; each with 30 words, potential answers and correct definitions, will be available on a weekly basis. The quizzes will be available on both a subscription and ad-hoc purchase basis.

Reader's Digest is Canada's most read magazine, and "Word Power" one of the magazine's long-standing most popular features. Each issue of Reader's Digest brings a wealth of useful advice, entertainment and inspiration, and example being the entertaining and educational "Word Power" feature.

"Word Power" quizzes will be available to consumers with Internet and Java enabled (can play downloadable games) phones – the majority of phones today.

About Go Test Go:

Go Test Go develops mobile learning applications for consumer and enterprise use worldwide. Go Test Go partners with leading content, technology, distribution and carrier partners to deliver valuable content within a rich and responsive downloaded mobile application - anywhere, anytime. Go Test Go's unique approach to application development, content creation and global distribution, enable cost effective deployment of mobile learning to niche audiences as well as to mass-markets within a population of 600 million plus Java-enabled phone users today. For more information visit Go Test Go at <http://www.gotestgo.com> or <http://gtg.mp> from your mobile phone.

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