



PRESS RELEASE

Attn: Business Editors
Go Test Go Inc.
For Immediate Release

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GO TEST GO AND THOMSON PETERSON'S ENTER AGREEMENT

Hamilton, Ontario, Canada - (August 31, 2005) – Mobile practice and self-assessment test developer Go Test Go Inc. today announced an agreement with leading education and information provider Thomson Peterson's. Go Test Go and Thomson Peterson's will collaborate on the creation of mobile test preparation quizzes initially targeting those challenging ACT and SAT tests.

Go Test Go's will enable students to download Thomson Peterson's outstanding test preparation materials to their phone in the form of multiple-choice tests or quizzes. The tests are complete with detailed explanations, automated scoring and cursory analysis. The application provides 'Answers On' and 'Review' modes in addition to a regular test mode enabling different approaches to preparation and assessment. Quizzes can be taken anywhere, anytime, and can be saved for later completion should the student be interrupted.

Students subscribing to any carrier with open Internet access and a Java™ enabled phone or other device (those capable of running downloadable games) will be able to obtain quizzes from the web at <http://petersons.com> or <http://gotestgo.com/store>. Cingular™/ATT™ subscribers will be able to bill purchases to their mobile bill directly from their phone at <http://gtg.mp>. Partnership agreements with additional cellular service providers are also being planned, and volume licenses are available to educational institutions looking to provide prepaid access for students.

Go Test Go mobile quizzes are completely self-contained Java downloads, much like downloadable games. Once downloaded and installed, all content is stored on the phone. The student is rewarded with a responsive interface that can be used anywhere, as often as they wish, without concern for network signal or data usage charges.

"Go Test Go is extremely excited to be working with Thomson Peterson's," said Greg Hodgins, President of Go Test Go. "Thomson Peterson's test preparation content is second to none, and presents extremely well in our unique mobile application," he added.

"The end result for students is another valuable tool in Thomson Peterson's test preparation line-up – one that offers unsurpassed convenience, affordability and accessibility." said Michael Fleischner, Vice President of Marketing and Customer Services.

About Thomson Peterson's:

Thomson Peterson's (www.petersons.com) is a leading provider of live, online, and print educational solutions for students, families, schools, and educators in the areas of test preparation, admissions, financial aid, and career guidance. Its Web site offers searchable databases and interactive tools for contacting educational institutions, online practice tests and instruction, and planning tools for securing financial aid. Thomson Peterson's serves 110 million education consumers annually. Thomson Peterson's is part of The Thomson Corporation (TSX:TOC; NYSE:TOC), a global leader in providing integrated information solutions to higher education, corporate, government and professional customers.

About Go Test Go:

Go Test Go develops mobile learning applications for consumer and enterprise use worldwide. Go Test Go partners with leading content, technology, distribution and carrier partners to deliver valuable content within a rich and responsive downloaded mobile application - anywhere, anytime. Go Test Go's unique approach to application development, content creation and global distribution, enable cost effective deployment of mobile learning to niche audiences as well as to mass-markets within a population of 600 million plus Java-enabled phone users today. For more information visit Go Test Go at <http://www.gotestgo.com> or <http://gtg.mp> from your mobile phone.

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