



## PRESS RELEASE

Attn: Business Editors  
Go Test Go Inc.  
For Immediate Release

Release # 050518

### PHILIP CARTER MOBILE “EDUTAINMENT” QUIZZES

Hamilton, Ontario, Canada - (May 18, 2005) – Mobile practice and self-assessment quiz developer Go Test Go Inc. today announced an agreement with Philip Carter expanding Go Test Go’s mobile content library to include “edutainment” titles. Edutainment is the melding of education and entertainment. Initial mobile titles will include fun IQ tests and a series of personality quizzes.

Mr. Carter’s works are featured in over 100 psychometric and puzzle book titles he has authored or co-authored. Visit the Enigmatic World of Philip Carter at: [www.knowl.demon.co.uk](http://www.knowl.demon.co.uk).

Go Test Go quizzes are available to consumers with Internet and Java enabled (can play downloadable games) phones – the majority of phones today. Quizzes are sold via the web at <http://www.gotestgo.com/store> and <http://www.learnersprep.com>. Cingular/ATT customers can purchase quizzes directly through Go Test Go’s mobile storefront (<http://gtg.mp>). Additional on-carrier and off-carrier distribution is also planned in addition to existing Jamba! and Cellmania distribution channels.

About Go Test Go:

Go Test Go develops mobile learning applications for consumer and enterprise use worldwide. Go Test Go partners with leading content, technology, distribution and carrier partners to deliver valuable content within a rich and responsive downloaded mobile application - anywhere, anytime. Go Test Go’s unique approach to application development, content creation and global distribution, enable cost effective deployment of mobile learning to niche audiences as well as to mass-markets within a population of 600 million plus Java-enabled phone users today. For more information visit Go Test Go at <http://www.gotestgo.com> or <http://gtg.mp> from your mobile phone.

For Further information contact:

Go Test Go Inc.  
Unit 117, 7 Innovation Drive  
Hamilton, ON  
(P) +1.905.481.1172  
(F) +1.905.481.1198  
<http://www.gotestgo.com>  
mobile: <http://gtg.mp>