



PRESS RELEASE

Attn: Business Editors
Go Test Go Inc.
For Immediate Release

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BRITISH SCHOOLS OF ENGLISH LICENSES GO TEST GO ESL PRACTICE TESTS

Hamilton, Ontario, Canada – (August 31, 2004) – Go Test Go, a leading edge developer of mobile self-assessment and practice tests, today announced the licensing of Go Test Go “English as a Foreign Language” tests to Associazione Internazionale British Schools of English (AIBSE). AIBSE is an Italian association of over 70 British Schools of English with more than 50 years of experience delivering guaranteed learning success to its students.

Go Test Go will create branded tests customized to AIBSE specifications for four levels of AIBSE curriculum. One additional test targeting Cambridge’s PET (Primary English Test) content will also be supplied.

AIBSE will begin offering access to the tests via cellular phone, as an innovative, value added benefit to students enrolled in British Schools of English courses this fall. Students will be able to download the tests directly to their phones using Go Test Go’s prepaid content services.

AIBSE President, Richard Udall commented “... Go Test Go’s unique technology promises our Italian students of English a truly useful and stimulating learning tool...” He also expects rapid acceptance of this delivery method as Italians are among the world’s most committed mobile technology users.

Go Test Go President Greg Hodgins stated: “It was gratifying to see how quickly AIBSE recognized that with Go Test Go’s convenient technology, they could offer a genuine advantage to their students and, at the same time, provide AIBSE the opportunity to promote their schools as market leaders.”

Terms of the deal were not disclosed.

About Go Test Go Inc.

Go Test Go Inc. (<http://www.gotestgo.com>) is a developer and publisher of wireless education and entertainment tests. Go Test Go creates multiple-choice practice and self-assessment tests that support numerous wireless handset platforms used in markets around the world. Go Test Go tests and test software are licensed by courseware providers, publishers, educational institutions and directly to consumers. Tests can be paid for at time of delivery, or distributed through pre-paid access managed by volume licensees and enabled by Go Test Go’s prepaid content server. Go Test Go is a private company founded in 2000 as Secure Data Exchange Corp. In early 2004, the company was restructured and renamed Go Test Go to denote its concentration on the mobile application market.

For Further information contact marketdev@gotestgo.com.